NXQ **(NIKE X QURAT-UL-AIN): COMFORT. STYLE. PERFORMANCE’S E-COMMERCE STORE.**

Introduction:

A premium collection of Nike products, handpicked for those who seek **style, comfort, and performance**. Whether it’s **sportswear, casual outfits, or kids’ essentials**, Nike X Qurat-ul-ain brings **innovation and quality** to every piece.

Challenging of E-Commerce Industries:

* Minimum Sale products
* Website not proper display
* Managing order and shipment

Solutions of E-commerce Industries:

* NXQ provided seasonal sale product with new comes
* Dynamic pages with details and add to cart functionality
* Secure PayPal order system and ship engine integrated

Features of NXQ:

Our website display with key features for use attraction and easy shopping.

* UIUX attractive with responsive all devices.
* Fetched products using third party APIs from Scalable Sanity.io as a backend software.
* Dynamically reached to all products page.
* Dynamically displayed all products details.
* Product find through search bar dynamically.
* Add to Cart functionality with seamless checkout.
* Authentication required before checkout through Clerk .
* Get the order summary details of order dispatched day time.
* Ship engine tracking system.

Target Audience:

* Athletes & Fitness Enthusiasts: Highlight **Nike Dri-FIT performance-driven messaging.**
* **Elders & Kids**: Soon Offer **Nike Kids’ Sneakers & Playwear**, making shopping **easy & fun** for Elders comfort and easy to wear.
* **Sneaker heads & Street wear :** Feature **Nike Jordan’s, Air Max, Dunks** with a **hype culture vibe.**

Shopping Process:

* Browse our complete products range
* Search product dynamically for perfect details
* Selected product Add to cart functionally proceed to Checkout
* Authenticated user get the order and order summary
* Shipping tracking

Why Best Choice :

* Our product is safe and user friendly
* Effective order tracking
* A-Quality product s

Shopping experience:

Browse our product for men women kids all easy to use comfort ,easy to wear ,seasonal sales.

Contact Us:

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